

VPNL Update on Navigating New Norms for Masculinity

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Agenda

- The shift from face to face to virtual formats
- Your needs as trainers in the new environment
- The key content
 - Age categories
 - Structure
 - Themes
- Men talking videos
- Timeline
- Evaluation

Shift from face to face to virtual

- Virtual classes for K-12 and MUN (fall)
- Rewriting content and activities for online
- Working with several online trainers to ensure the tools are accessible, easy to use, ensure participant and facilitator safety, and will work well in both virtual and face to face environments

What are your needs in a virtual environment?

Content: Age Categories

- Organization
 - K- Grade 3 (Primary)
 - Grades 4-6 (Elementary)
 - Grades 7-9 (Junior High)
 - Levels 1-3 (HS)
 - First year college/university

Content: Structure

- Short presentation (10-15 minutes)
 - No slide decks
 - Talking guide for facilitator
 - Focus is on introducing the topic, engaging through questions and activity, designing an action plan
- Activity
- Discussion (debrief)
- Actions (what can they do differently?)
- Resources: Handout, video, additional activities (five sets in total one per age category)

Content: Key Themes

- Establishing Consent and Boundaries
- Challenging Social Norms
- Managing Feelings

Module One: Consent and Boundaries

- Practicing respect, dignity
- Understanding power and control
- Defining and practicing consent/respect for boundaries

ACTION: Call June 25 to review & discuss
Module One

Module Two: Challenging Social Norms

- Expectations about behaviour
 - What do boys do? What do men do?
 - Are there rules for boys and men? Girls and women?
 - How is it different?
 - Managing anger
- Recognizing and valuing new norms
 - Who are you?
 - How do you identify?
 - What is your self image (body)?

ACTION: July 23 Review and discuss Module Two

Module Three: Managing Feelings

- Helplessness
- Fear
- Sharing (Communicating)
- Loneliness & Connection
- Anger
- Grief & Loss
- Anxiety

ACTION: August 27 review and discuss

Men talking videos

- Multi media content
- Boys, young men and older men talking about being/identifying as male

ACTION: Identify some boys/young men/older men in your region who could be interviewed for short video clips

Timeline

- June 25, July 23, August 27 – feedback process (monthly calls)
- September 30-- final production completed
- October 15– 25 training and preview
- November 25, 2020 – formal launch

Launch

- Preview launch October 15 – 25, 2020
 - Web-based
 - Audience targets (women’s groups, teachers, early childcare educators, community)
 - Train the trainer workshop
- Public Launch
 - International Day for the Elimination of Violence against Women 25 November

Evaluation

- Program tools for evaluation
- Impact evaluation (end of year one)